

BEAUTY & CARE ANKARA'20

33. International Beauty & Care, Professional Cosmetics and
Hair, Spa & Wellness - Fitness Products and Equipment Fair

24 - 27 September | Ankara Congressium
Truva Fair Hall

beautycareexpo.com



Organizer



THIS FAIR IS ORGANIZED UNDER SUPERVISION OF TOBB
(THE UNION OF CHAMBERS AND COMMODITY EXCHANGES
OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174

BEAUTY & CARE ANKARA

Beauty & Care which holds the distinction of being the leading exhibition by bringing together the most important companies in the sector, the latest products and methods, and world-famous brands with its visitors for over 30 years carries its strong portfolio and experience to the capital.

Beauty & Care Fair which uses the advantage of Ankara's proximity to all regions, aims to increase the momentum of success.



Beauty & Care Fair will bring a new dimension and acceleration with its usage area of **80.000 sqm** and **11.000 sqm exhibition hall, Congressium** with its modern architecture, advanced technological infrastructure and ease of use.

Beauty & Care Ankara continues to be the leading platform of the sector in its new location.



Why Exhibit?

- »» To come together with your target audience at the most crowded meeting point of doctors, hospital and clinic managers, beauty center owners, aestheticians and pharmacists,
- »» To establish partnerships with national and international suppliers,
- »» To increase your brand popularity,
- »» To empower your corporate image,
- »» To structure your service range according to the most current trends of the industry,
- »» To meet many leading managers of the industry
- »» With the advantage of Ankara's proximity to Anatolia, it is possible to meet with professional visitors from Anatolia.



Beauty & Care Ankara 2019 With Numbers



54 Exhibitors



3.100 Visitors



141 Brands



44 Cities



Product Groups



Medical Aesthetic Dermatology Product, Device and Equipments

- Skin Care and Analysis Equipment And Products
- Fractional Laser Systems
- Medical Aesthetic Laser Systems
- Ozone Therapy Equipment
- Carboxytherapy Equipment
- Epilation Systems
- Anti-Aging, Lifting, Wrinkle Treatment Technologies and Products
- Body Care Equipment and Products
- Cellulite Treatment Equipment and Products
- Weight Loss and Fit Body Equipment and Products
- Face and Body Massage Equipment
- Derma Cosmetic Care Products
- Filling Materials, Serums, Mezotherapy Products, Skin Care Beds

- Professional Make Up Materials and Equipment
- Temporary and Permanent Tattoo and Make Up Equipment
- Make Up Brushes Colorful Cosmetic and Perfume Equipment
- Artificial, Eyebrows, Eyelashes, Permanent Waves and Dyes
- Natural Skin Care Products
- Tweezers, Rasp and Scissors
- Mirrors, Sponges
- Face Cleaners, Tonics
- Masks And Peeling Products
- Body Lotions, Gels And Moisturizers
- Cosmetic Product Packages
- Solarium Equipment and Side Products

Professional Cosmetic and Makeup Product and Equipments



- Prosthesis Nail Techniques and Products
- Plastic and Prosthesis Nails, Nail Sets
- Manicure and Pedicure Equipment
- Permanent Nail Polishers and Sets
- Acrylic, Gel, Dipping Systems and Materials
- Tips and Brushes
- Nail Accessories and Stickers, Nail Decorating Machines
- Hand and Foot Care Equipment and Products
- Foot Massage Equipment
- Nail Care and Treatment Systems
- Diabetic Feet Care Products



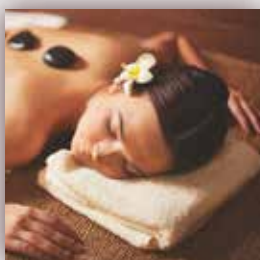
Professional Nail and Eyelash Hand - Foot Care

- Hardware and Decoration Units For Hair Salons
- Hair Washing Units
- Working Counters, Seats, Waiting Seating
- Hair Dyes, Serums, Capsules and Reconfiguration Products
- Hair Care Products, Shampoos and Creams
- Hair Cosmetics and Shaping Products
- Hair Sprays, Gels and Other Related Products
- Hair Dryers and Shaping Products
- Hair Brushes and Combs, Hairclips
- Hair Cutting Products, Professional Scissors and Combs
- Hair Analysis, Hair Accessories, Hair Wigs and Extensions

Hair and Care Product & Equipments



- SPA & Wellness Bed and Equipment
- Spa Cosmetics Wellness Products
- Thalasso Equipment and Products
- Spa Concept and Design Consulting Services
- Fitness Equipment and Programs
- Fitness Techniques Vibrated Body Building Equipment
- Sport Center Equipment and Technologies
- Yoga & Pilates Products
- Natural and Herbal Products
- Diet Living Products and Vitamins
- Athlete Supplements and Needs




Spa - Wellness & Fitness Product & Equipments

Visitor Profile

- Beauty Center Owners
- Medical Aesthetics Doctors
- Aestheticians
- Hairdressers
- Makeup Artists
- Spa - Sauna - Hotel Managers
- Dieticians
- Hand - Foot Care
- Pharmacies
- Fitness Center Owners
- Students
- Other



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About TG Expo

TG Expo was founded in 2008 with "Think Global" insight. We bring together leading exporters with our talented team to do business in international markets. TG Expo Group acts as the Turkish representative of various international fairs and national pavilions; it organizes fairs in Turkey as well by its experienced co-founders and the expert team. Accredited by Turkish Ministry of Trade, TG Expo Group supports export companies to grow attempts and business development process which contribute to national and international economy.



Organizer



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