

# BEAUTY & CARE ANKARA'20

33. International Beauty & Care, Professional Cosmetics and  
Hair, Spa & Wellness - Fitness Products and Equipment Fair

24 - 27 September | Ankara Congressium  
Truva Fair Hall

[beautycareexpo.com](http://beautycareexpo.com)

**SPONSORSHIP**



Organizer



THIS FAIR IS ORGANIZED UNDER SUPERVISION OF TOBB  
(THE UNION OF CHAMBERS AND COMMODITY EXCHANGES  
OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174

# BEAUTY AND CARE ANKARA 2020

**Beauty & Care Fair**, the leading exhibition of the sector in Turkey, has been coming together the newest products, equipments, trends and methods in medical aesthetics, professional cosmetics, hair, spa, wellness and fitness categories together with its visitors between **24 - 27 September 2020** for the **34<sup>th</sup>** time.

**Beauty & Care Ankara** is a unique platform that brings all sector professionals like beauty experts, aestheticians, doctors, beauty center owners, hospital buyers and makeup artists together with companies searching for new markets and entrepreneurs.



## Beauty & Care Ankara 2019 With Numbers



**54** Exhibitors



**3.100** Visitors



**141** Brands



**44** Cities





# Why Sponsorship?

The leading exhibition of the sector in Turkey, Beauty Care moves its strong portfolio and experience which is **over 30 years**, forward to the capital city Ankara. Organized by TG Expo International Fairs, **Beauty & Care Ankara** aims to increase its momentum of success by using the advantage of Ankara's closeness to all regions.

With its modern architecture, advanced technological infrastructure and its **11.000 sqm exhibition hall, Congressium** will bring a new dimension to the exhibition.

**Beauty & Care Ankara** continues to be the leading platform of the sector in its new location.



# Sponsorship

## Main Sponsorship

- The use of logo in all marketing works for the advertising of exhibition
- The use of logo in the shipment of 300.000 e-mailings for exhibitors and visitors
- The use of logo in 1.000 exhibition posters
- The use of logo on the flags in the entrance area of exhibition venue
- The use of logo in 250.000 invitation cards, other printed documents and in all advertising works.
- The use of logo in press releases
- The use of logo on exhibition website with a relevant link
- Two rollups in the entrance area of exhibition venue
- A 16 sqm presentation display in the exhibition venue
- 1000 press files of your company in the press room
- 1 full page colorful announcement in the exhibition catalogue and promotion article
- 400 exhibition invitations

**Price: 20.000 € + VAT**



## Information Office Sponsorship

For the Information Office in the entrance area of exhibition venue:

- Brochure and promotion distribution
- Visitor records
- The use of logo for to be organized e-mailings
- 1 full page colorful announcement in the exhibition catalogue and promotion article
- The use of logo and banner on exhibition web site
- Promotion on social media platforms
- The use of logo in magazine and newspaper announcements
- 200 exhibition invitations

**Price: 10.000 € + VAT**



# Sponsorship

## Distribution Sponsorship

- The use of logo in 500.000 exhibition invitations
- The use of logo in 1.000 posters
- The use of logo on flags in the entrance area of the exhibition venue
- 1 full page colorful announcement in the exhibition catalogue and promotion article
- The use of logo and banner on exhibition web site
- Promotion on social media platforms
- The use of logo in magazine and newspaper announcements
- 100 exhibition invitations

**Price: 5.000 € + VAT**



## Collar Badge Sponsorship\*

- The use of logo on both sides of 20.000 collar badges, which will be given to exhibitors and visitors
- The use of logo on ropes fastened to 20.000 collar badges
- The use of logo on all printed materials
- The use of logo on sponsors own printed materials
- The use of company logo in all e-mailings
- 1 full page colorful announcement in the exhibition catalogue and promotion article
- The use of logo and banner on exhibition web site
- Promotion on social media platforms
- The use of logo in magazine and newspaper announcements
- 100 exhibition invitations

**Price: 5.000 € + VAT**



\*This amount is only valid for one of the above sponsorships.

# BEAUTY & CARE ANKARA'20

To Benefit From Sponsorship Opportunities:

[info@beautycareexpo.com](mailto:info@beautycareexpo.com)

## Follow Us!

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[beautycareexpo.com](http://beautycareexpo.com)

Organizer



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