

BEAUTY & CARE **ISTANBUL** 2021

33rd Istanbul International Beauty & Care, Professional Cosmetics
and Hair, Spa & Wellness - Fitness Products and Equipment Fair

11-14 MARCH 2021

ISTANBUL LUTFI KIRDAR
INTERNATIONAL CONVENTION AND EXHIBITION CENTRE
RUMELI HALL

beautycareexpo.com

Organizer



THIS FAIR IS ORGANIZED UNDER SUPERVISION OF TOBB (THE UNION
OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY)
IN ACCORDANCE WITH THE LAW NO.5174



BEAUTY & CARE 2021

Beauty & Care, the most important event of the sector, brings the newest products, equipments, trends and methods in medical aesthetics, professional cosmetics, hair, spa, wellness and fitness categories together with its visitors for **33rd time**

Beauty & Care 2021 is a unique platform that brings all sector professionals like beauty experts, aestheticians, doctors, beauty center owners, hospital buyers and make-up artists together with companies searching for new markets and entrepreneurs. Moreover, you will experience more than a fair in **Beauty & Care** thanks to beauty competitions, workshops and conferences which will be organized in line with the fair.



WHY EXHIBIT?

- Come together with your target audience at the leading meeting point of sector professionals like doctors, hospital and clinic managers, beauty center owners, aestheticians and pharmacists
- Make collaborations with national and international suppliers
- Increase your brand awareness
- Empower your corporate image
- Follow up the latest trends in the sector and grow your business unites
- Meet with the leading managers of the sector



The success of **Beauty & Care 2020**

232
EXHIBITORS



29.196
VISITORS



642
BRANDS



30
COUNTRIES



EXHIBITOR PROFILE

Aesthetic Dermatology Products & Equipments

Skin care and analyses equipment and products - Fractional laser systems - Medical aesthetic laser systems - Ozon therapy equipments - Carboxytherapy equipments - Epilation systems - Anti-aging, lifting, wrinkle treatment technologies and products - Body care equipment and products - Cellulite treatment equipments and products - Weight loss and fit body equipment and products - Face and body massage equipment - Dermacosmetic care products - Filling materials - Serums - Mezotherapy products - Skin care beds



Cosmetic and Make-up Products & Equipments

Professional make up materials and equipment - Permanent make up equipment - Temporary and Permanent tattoo equipment - Make-up brushes - Colorful cosmetic and perfume equipments - Artificial eyelashes - Eyebrows, eyelashes, perma and dyes - Natural skin care products - Tweezers, rasp and scissors - Wax, wax heating machinery and side products - Mirrors, sponges - Face cleaners, tonics - Masks and peeling products - Body lotions, gels and moisturizers - Cosmetic product packages - Solarium equipment and side products - Solarium cosmetics and consulting services



Spa, Wellness and Fitness Products & Equipments

SPA & wellness bed and equipment - Spa cosmetics wellness products - Thalasso equipment and products - Spa concept and design consulting services - Fitness equipment and programs - Fitness techniques - Vibrated body building equipment - Sport center equipment and technologies - Yoga & Pilates products - Natural and herbal products - Diet living products and vitamins- Athlete supplements and needs



Professional Nail Equipments & Hand and Foot Care

Prosthesis nail techniques and products - Plastic and prosthesis nails - Nail sets - Manicure and pedicure equipment - Permanent nail polishers and sets - Acrylic, gel, dipping systems and materials - Tips and brushes - Nail accessories and stickers - Nail decorating disklerive machines - Hand and foot care equipment and products - Foot massage equipment - Nail care and treatment systems - Diabetic feet care products



Hair Care Products & Equipments

Hardware and decoration units for hair salons - Hair washing units - Working counters, seats, waiting seating - Hair dyes, serums, capsules and reconfiguration products - Hair care products, shampoos and creams Hair cosmetics and shaping products - Hair sprays, gels and other related products - Hair Dryers and shaping products - Hair brushes and combs, hairclips - Hair cutting products, professional scissors and combs - Hair analysis - Hair accessories - Hair wigs and extensions



VISITOR PROFILE

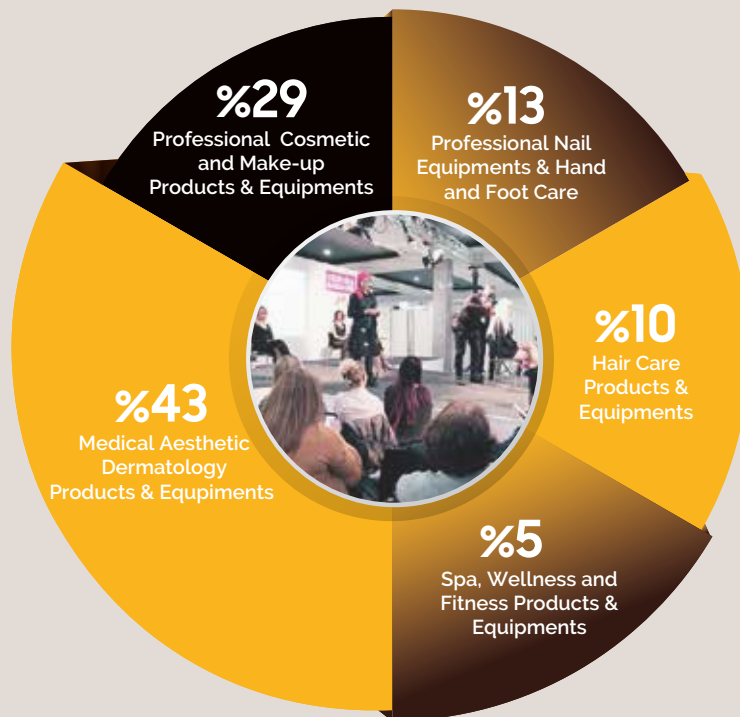
- Aestheticians
- Beauty Center Owners
- Hairdressers
- Doctors & Dermatologues
- Spa - Sauna - Hotel Managers
- Dieticians
- Makeup Artists, Hand - Foot Care
- Fitness Center Owners
- Students



EXHIBITOR PROFILE

2020 WITH NUMBERS

VISITOR PROFILE



2020 WITH NUMBERS

Most Exhibiting Countries



Israel



Netherlands



Spain



Russia

Most Visiting Countries



Cyprus



Russia



Germany



Iran



Austria



Ukraine



Algeria



Yemen



United States



Belgium



Switzerland



France



United Kingdom

ABOUT TG EXPO

TG Expo was founded in 2008 by sector professionals with "Think Global" insight and aims to organize fairs, exhibitions and conferences all over the world. By 2019, TG Expo operates in 5 continents and more than 20 countries. It brings together leading exporters with its talented team to do business in international markets. Until today, TG Expo Group has organized exhibitions in France, Iran, USA, Qatar, Brazil, Egypt, South Africa, Nigeria, Saudi Arabia, United Arab Emirates, Kuwait, United Kingdom and India.


Accredited by Republic of Turkey Ministry of Trade, TG Expo Group supports export companies to grow attempts and business development process which contribute to national and international economy. Since the date it was found, TG Expo provided the opportunity for more than 1000 export companies to penetrate into their target markets.



Istanbul Lutfi Kirdar International Convention and Exhibition Centre - Rumeli Hall

Istanbul Lutfi Kirdar International Convention and Exhibition Centre - Rumeli Hall, the very first and the leading convention and exhibition centre of Istanbul has been the driving force of the Turkish meeting industry for almost a quarter of a century.

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