

BEAUTY & CARE **ISTANBUL** 2021

34. Istanbul International Beauty & Care, Professional Cosmetics and Hair, Spa & Wellness - Fitness Products and Equipment Fair

25 - 28 FEBRUARY

ISTANBUL LUTFI KIRDAR
INTERNATIONAL CONVENTION AND EXHIBITION CENTRE
RUMELI HALL

beautycareexpo.com

Organizer



THIS FAIR IS ORGANIZED UNDER SUPERVISION OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174



BEAUTY & CARE 2021

Beauty & Care, the leading exhibition of the sector in Turkey, has been coming together the newest products, equipments, trends and methods in medical aesthetics, professional cosmetics, hair, spa, wellness and fitness categories together with its visitors for **34th time**

Beauty & Care 2021 is a unique platform that brings all sector professionals like beauty experts, aestheticians, doctors, beauty center owners, hospital buyers and make-up artists together with companies searching for new markets and entrepreneurs. Moreover, you will experience more than a fair in **Beauty & Care** thanks to beauty competitions, workshops and conferences which will be organized in line with the fair.



WHY EXHIBIT?

- Come together with your target audience at the leading meeting point of sector professionals like doctors, hospital and clinic managers, beauty center owners, aestheticians and pharmacists
- Make collaborations with national and international suppliers
- Increase your brand awareness
- Empower your corporate image
- Follow up the latest trends in the sector and grow your business unites
- Meet with the leading managers of the sector



The success of **Beauty & Care 2020**

202
EXHIBITORS



25.388
VISITORS



558
BRANDS



18
COUNTRIES



EXHIBITOR PROFILE

Aesthetic Dermatology Products & Equipments

Skin care and analyses equipment and products - Fractional laser systems - Medical aesthetic laser systems - Ozon therapy equipments - Carboxytherapy equipments - Epilation systems - Anti-aging, lifting, wrinkle treatment technologies and products - Body care equipment and products - Cellulite treatment equipments and products - Weight loss and fit body equipment and products - Face and body massage equipment - Dermacosmetic care products - Filling materials - Serums - Mezotherapy products - Skin care beds



Cosmetic and Make-up Products & Equipments

Professional make up materials and equipment - Permanent make up equipment - Temporary and Permanent tattoo equipment - Make-up brushes - Colorful cosmetic and perfume equipments - Artificial eyelashes - Eyebrows, eyelashes, perma and dyes - Natural skin care products - Tweezers, rasp and scissors - Wax, wax heating machinery and side products - Mirrors, sponges - Face cleaners, tonics - Masks and peeling products - Body lotions, gels and moisturizers - Cosmetic product packages - Solarium equipment and side products - Solarium cosmetics and consulting services



Spa, Wellness and Fitness Products & Equipments

SPA & wellness bed and equipment - Spa cosmetics wellness products - Thalasso equipment and products - Spa concept and design consulting services - Fitness equipment and programs - Fitness techniques - Vibrated body building equipment - Sport center equipment and technologies - Yoga & Pilates products - Natural and herbal products - Diet living products and vitamins- Athlete supplements and needs



Professional Nail Equipments & Hand and Foot Care

Prosthesis nail techniques and products - Plastic and prosthesis nails - Nail sets - Manicure and pedicure equipment - Permanent nail polishers and sets - Acrylic, gel, dipping systems and materials - Tips and brushes - Nail accessories and stickers - Nail decorating disklerive machines - Hand and foot care equipment and products - Foot massage equipment - Nail care and treatment systems - Diabetic feet care products



Hair Care Products & Equipments

Hardware and decoration units for hair salons - Hair washing units - Working counters, seats, waiting seating - Hair dyes, serums, capsules and reconfiguration products - Hair care products, shampoos and creams Hair cosmetics and shaping products - Hair sprays, gels and other related products - Hair Dryers and shaping products - Hair brushes and combs, hairclips - Hair cutting products, professional scissors and combs - Hair analysis - Hair accessories - Hair wigs and extensions



VISITOR PROFILE

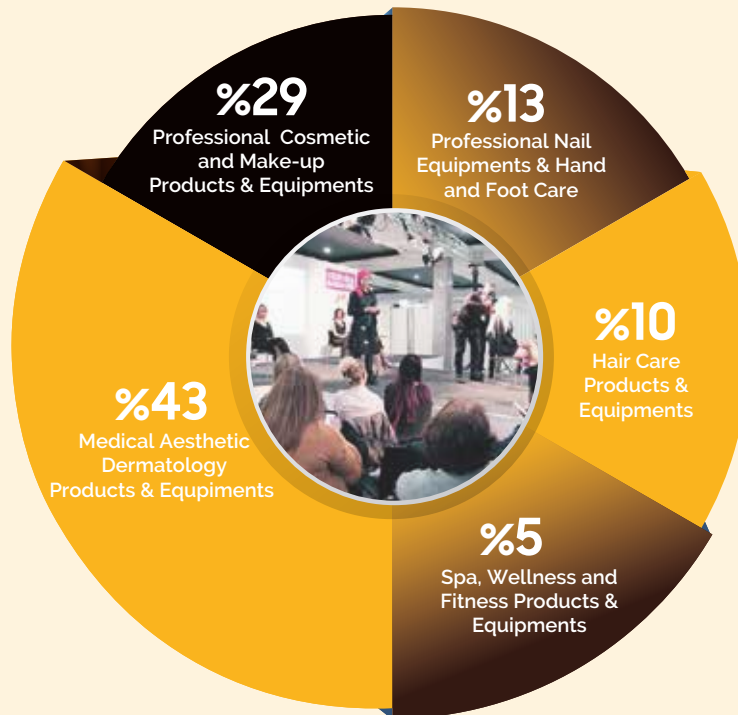
- Aestheticians
- Beauty Center Owners
- Hairdressers
- Doctors & Dermatologues
- Spa - Sauna - Hotel Managers
- Dieticians
- Makeup Artists, Hand - Foot Care
- Fitness Center Owners
- Students



EXHIBITOR PROFILE

2020 WITH NUMBERS

VISITOR PROFILE



ABOUT TG EXPO

TG EXPO INTERNATIONAL FAIRS INC. CO. was founded in 2008 by sector professionals with 'Think Global' insight and aims to bring international fair standards in to Turkey. TG Expo has been the leading brand to add value to Turkish exhibition business development.

TG Expo, accredited by Republic of Turkey Ministry of Economy, has worked on international exhibitions and projects for national attendance in 5 continents, 20 countries; also organized fairs and conferences in Turkey and increased the Turkish trade market share development



Istanbul Lutfi Kirdar International Convention and Exhibition Centre - Rumeli Hall

Istanbul Lutfi Kirdar International Convention and Exhibition Centre - Rumeli Hall, the very first and the leading convention and exhibition centre of Istanbul has been the driving force of the Turkish meeting industry for almost a quarter of a century.



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Organizer



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